

DIGITAL INTERVENTION

Looking for a Multi-channel/Digital consultant?

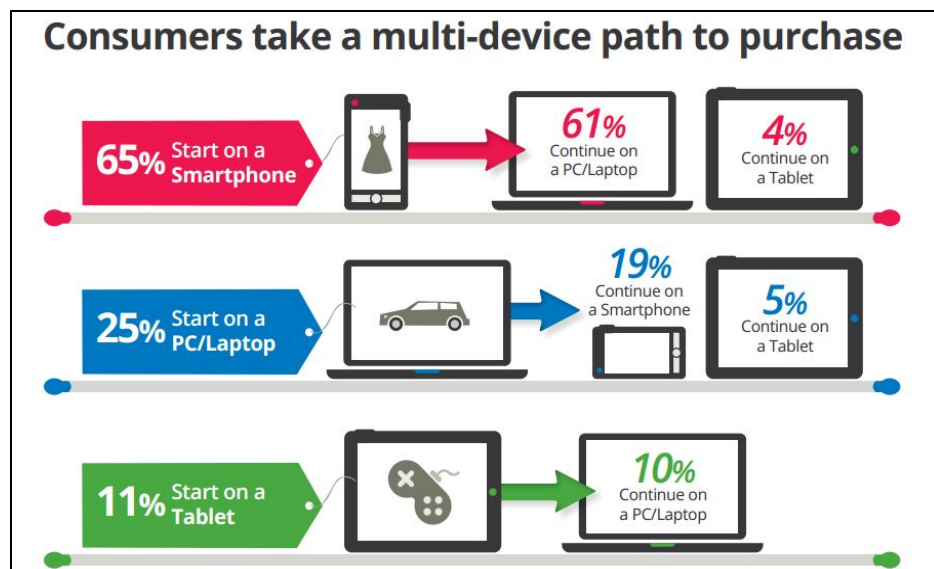


Connect with Paul Kaiser - Mobile, email or Web

E: Paul@digitalintervention.com

M: 908-818-9321

- Paul has over 20 years of multi-channel marketing/strategy experience and can help:
 - Develop strategy/tactic and audience engagement decks to support your business needs and pitch new business
 - Plan and clearly illustrate “tried and true” marketing strategies, while incorporating new ideas, fresh thinking
 - Years of market knowledge give me a great edge on choosing the best channel mix for your brand:
 - Channels like, Mobile, SMS-text, Video, Web, Email, Direct mail, Telemarketing, Rep driven, and Social media are just some of the integrated channels
- Planning and strategy is based on client’s data-driven results, allowing for smart segmentation and personalized messaging



Google 2015

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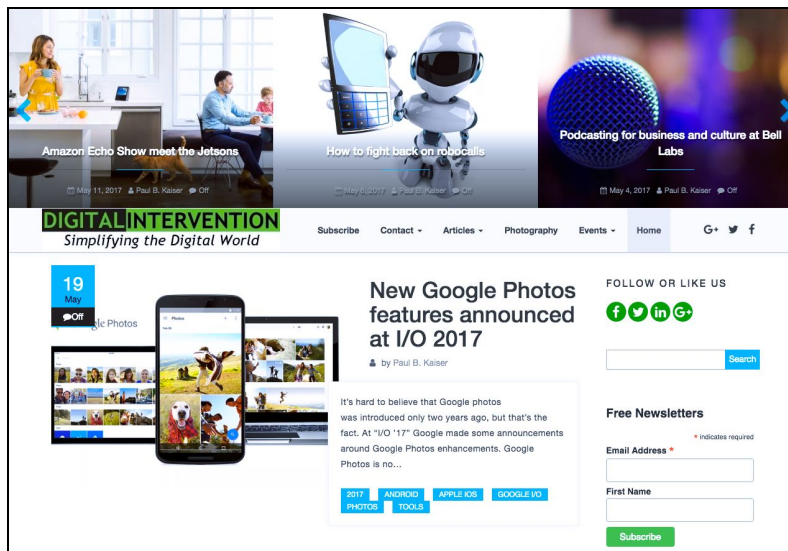


Biography

Paul B. Kaiser has over 20 years of digital and multi-channel marketing experience in the pharmaceutical, insurance, financial, and other industries. He advises businesses, organizations, marketing teams, and individuals, on the best marketing practices in the multi-channel arena, including; social, web mobile, blogging, video, search, audience engagement, strategy and planning.

Paul has developed marketing strategies, business plans and new business pitch decks for multimillion dollar campaigns. Paul has a great insight from a client and agency perspective and works well with vendor management and internal collaboration across multiple disciplines.

Check out the Digital Intervention Blog!



WWW.DigitalIntervention.com

Call/text, email Paul Kaiser now.

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wwwDigitalIntervention.com