

DIGITAL INTERVENTION

Looking for a Multi-channel/Digital consultant?

Paul Kaiser - Call/text, email me now or [click here](#).

Paul@digitalintervention.com / 908-818-9321



- Paul has over 20 years of multi-channel marketing/strategy experience and can help:
 - Develop strategy/tactic and audience engagement decks to support your business needs and pitch new business
 - Plan and clearly illustrate “tried and true” marketing strategies, while incorporating new ideas, fresh thinking, combined with market knowledge give me a great edge on choosing the best channel mix for your brand:
 - Channels like, Mobile, SMS-text, Video, Web, Email, Direct mail, Telemarketing, Rep driven, and Social media are just some of the integrated channels
- Planning and strategy is based on client's data-driven results, allowing for smart segmentation and personalized messaging

For more information [CLICK HERE](#).

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Biography

Paul B. Kaiser has over 20 years of digital and multi-channel marketing experience in the pharmaceutical, insurance, financial, and other industries. He advises businesses, organizations, marketing teams, and individuals, on the best marketing practices in the multi-channel arena, including; social, web mobile, blogging, video, search, audience engagement, strategy and planning.

Paul has developed marketing strategies, business plans and new business pitch decks for multimillion dollar campaigns. Paul has a great insight from a client and agency perspective and works well with vendor management and internal collaboration across multiple disciplines.

Check out the Digital Intervention Blog - [go now!](#)

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Simplifying the Digital World

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New Google Photos features announced at I/O 2017
by Paul B. Kaiser

It's hard to believe that Google photos was introduced only two years ago, but that's the fact. At "I/O '17" Google made some announcements around Google Photos enhancements. Google Photos is no...

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