DIGITAL INTERVENTION

Looking for a Multi-channel/Digital consultant?

Paul Kaiser - Call/text, email me now or <u>click here</u>.

<u>Paul@digitalintervention.com</u> / 908-818-9321

- Paul has over 20 years of multi-channel marketing/strategy experience and can help:
 - Develop strategy/tactic and engagement decks to support your business needs and pitch new business



- Plan and illustrate "tried and true" marketing strategies, but also incorporate new ideas, fresh thinking, combined with market knowledge give me a great edge on choosing the best channel mix for your brand:
 - Channels like, Mobile, SMS-text, Web, Email, Direct mail,
 Telemarketing, Rep driven, social or disruptive are just some of the integrated channels



- Planning and strategy is based on client's data-driven results
- Segmentation and personalized messages to target groups

For more information CLICK HERE.

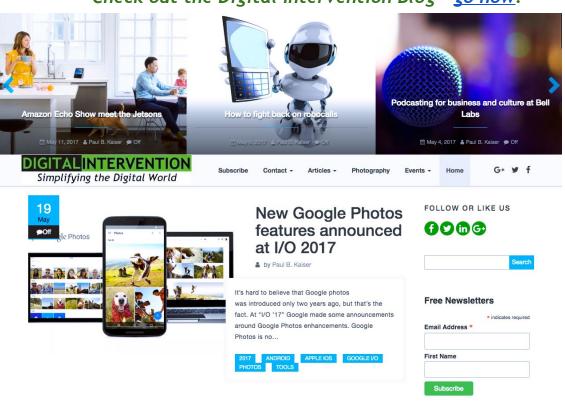


Bio

Paul B. Kaiser has over 20 years of digital and multi-channel marketing experience in the pharmaceutical, insurance, financial, and other industries. He advises businesses, organizations, marketing teams, and individuals, on the best marketing practices in the multi-channel arena, including; social, web mobile, blogging, video, search, audience engagement, strategy and planning.

Paul has developed marketing strategies, business plans and new business pitch decks for multimillion dollar campaigns. Paul has a great insight from a client and agency perspective and works well with vendor management and internal collaboration across multiple disciplines.

Check out the Digital Intervention Blog - go now!



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